

**AUSTIN TRADEMARK ATTORNEY APPOINTED TO
UNITED STATES TRADEMARK PUBLIC ADVISORY COMMITTEE**

**William Barber, Co-Founder of Pirkey Barber PLLC Appointed to Serve on the
U.S. Patent and Trademark Office - Trademark Public Advisory Committee**

AUSTIN, Texas – William Barber, co-founding member of [Pirkey Barber PLLC](#), was recently appointed by United States Secretary of Commerce Penny Pritzker to serve on the U.S. Patent and Trademark Office (USPTO) Trademark Public Advisory Committee (TPAC). This committee advises the Secretary of Commerce and Director of the USPTO on matters pertaining to trademark management.

Barber is one of three newly appointed members who will serve a three-year term on the TPAC beginning this month.

“It’s a proud moment for the firm to have Bill appointed to serve among nine individuals selected from across the nation,” said Lou Pirkey, founding member of Pirkey Barber. “To be asked to serve as an advisor at this level is a testament to Bill’s expertise and experience in the field.”

Barber has devoted his legal career to the field of trademark law, focusing primarily on trademark litigation and policing, handling cases in federal courts across the nation and before the USPTO. Experienced in all aspects of litigation, including jury and bench trials as well as appeals, Barber also handles opposition and cancellation proceedings at the USPTO Trademark Trial and Appeal Board and domain name disputes through the Internet Corporation for Assigned Names and Numbers (ICANN) Uniform Domain Name Dispute Resolution Policy. He regularly assists clients with a wide range of trademark needs, including trademark-policing strategies and programs, trademark clearance and trademark prosecution.

Barber was president of the American Intellectual Property Law Association in 2011-12. He has testified before Congress regarding reforms to the federal trademark dilution statute and is a frequent author and speaker on various trademark and false advertising topics.

About Pirkey Barber PLLC

[Pirkey Barber](#) is one of the few firms in the United States specializing exclusively in the field of trademark, copyright and unfair competition law. The firm’s lawyers have represented clients in hundreds of cases in the United States in Federal Court, before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office, and under ICANN’s Uniform Dispute Resolution Policy. Their clients include many Fortune 500 companies as well as universities and small businesses. Pirkey Barber counsels clients on all aspects of trademark and copyright law.

Media Contact:

Shelly Gupta
Hahn Public Communications
(512) 344-2031
sgupta@hahnpublic.com