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**PIRKEY BARBER'S JERED MATTHYSSE
SELECTED AS TEXAS RISING STAR**

AUSTIN, TEXAS (April 3, 2014) — *Super Lawyers Magazine*® recently named Sr. Associate Jered Matthyse a “Texas Rising Star” in the Intellectual Property category.

Super Lawyers® identifies outstanding lawyers who have attained a high degree of peer recognition and professional achievement. The selection process is multi-phased and includes independent research, peer nominations, and peer evaluations. No more than 2.5 percent of Texas attorneys are selected as Rising Stars. To qualify, candidates must be under 40 or in practice less than 10 years.

“It is no surprise that Jered has been recognized as a Rising Star,” commented founding member Lou Pirkey, “since joining the firm in 2009, his contributions have been invaluable.”

Jered has played a key role in the success of several of the firm’s most high-profile cases. He specializes in trademark law with a primary focus on litigation and policing, frequently handling cases in federal courts and before the U.S. Patent and Trademark Office. Jered also represents clients in connection with domain name disputes under ICANN’s domain name dispute resolution policies and brand protection strategies unique to the social media space.

Jered has a background in appellate practice, having served as a law clerk for the U.S. Court of Appeals for the Seventh Circuit. Jered received his J.D. with High Honors from The George Washington University Law School, where he served as Executive Managing Editor for the *International Law Review* and was a member of the National Order of the Coif. He also earned a Bachelor of Arts in Political Science and History with High Distinction from The University of Iowa.

About Pirkey Barber PLLC

Pirkey Barber is one of the few firms in the United States specializing exclusively in the field of trademark, copyright, and unfair competition law. Founded in 2006, the firm’s lawyers have represented clients in hundreds of cases in the United States in federal court, before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office, and under ICANN’s dispute resolution policies. Clients include many Fortune 500 companies as well as universities and small businesses. Pirkey Barber counsels clients on all aspects of trademark and copyright law. For more information, please visit: www.pirkeybarber.com.

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