

FOR IMMEDIATE RELEASE



**PIRKEY BARBER ANNOUNCES NEW MEMBER - JERED E. MATTHYSSE
Erik Combs and Alex Bistline Join as Associates**

AUSTIN, TEXAS (Oct. 15, 2014) — Austin-based trademark law firm Pirkey Barber PLLC is pleased to announce that Jered E. Matthyse has been named as its latest member effective Jan. 1, 2015. In addition, Pirkey Barber welcomes Erik Combs and Alex Bistline as the firm's newest associates*.

Matthyse joined the firm as an associate in 2009 and brings extensive experience in trademark law with a focus on litigation and policing. He was recognized as a Texas Rising Star in the Texas Monthly Magazine's Texas Super Lawyers 2014 edition.

Prior to joining Pirkey Barber, Matthyse served as a law clerk for the U.S. Court of Appeals for the Seventh Circuit. He received his J.D. with High Honors from The George Washington University Law School, where he served as Executive Managing Editor for the International Law Review and was a member of The Order of the Coif. He also earned a Bachelor of Arts in Political Science and History with High Distinction from The University of Iowa. Matthyse is a member of the Austin Intellectual Property American Inn of Court, the State Bar of Texas Intellectual Property Law Section, the Austin Young Lawyers Association, and is a member of the Intellectual Property Owners Association's Trademark Law Committee.

"We're honored to welcome Jered to the membership of Pirkey Barber, and we're confident he'll make a great addition to our leadership team," commented Managing Member Steve Meleen. "Jered is a dynamic and effective lawyer who has earned this position not only by his hard work and outstanding achievements but by embracing the firm's commitment to collegiality."

Alex Bistline earned her J.D. with Highest Honors from the University of Texas School of Law, where she was Grand Chancellor of the Class of 2014, a board member of the Texas Law Review, and elected to The Order of the Coif. Prior to law school, Bistline graduated with Highest Honors from the University of Texas at Austin, receiving a Bachelor of Science in Communication Studies and a Bachelor of Arts in Plan II. She is a member of the Austin Intellectual Property American Inn of Court.

Erik Combs completed his J.D. at the University of Texas School of Law, where he served as Managing Editor of the Texas Environmental Law Journal. While attending law school, he received the Dean's Achievement Award in Patent Law. Prior to law school, Combs received his Bachelor of Science in Computer Engineering in 2006 from Washington University in St. Louis. He is a member of the Austin Intellectual Property American Inn of Court.

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Bistline and Combs both focus their practice on trademark, copyright, and unfair competition law.

“We could not be more excited to welcome a pair of new lawyers of such high caliber to the Pirkey Barber family,” Meleen said. “Alex and Erik are extremely bright and talented, and fit in very well at the firm on both personal and professional levels.”

* Admission to the State Bar of Texas pending.

About Pirkey Barber PLLC

Pirkey Barber is one of the few firms in the United States specializing exclusively in the field of trademark, copyright and unfair competition law. Founded in 2006, the firm’s lawyers have represented clients in hundreds of cases in the United States in federal court, before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office, and under ICANN’s dispute resolution policies. Clients include many Fortune 500 companies as well as universities and small businesses. Pirkey Barber counsels clients on all aspects of trademark and copyright law. For more information, please visit: www.pirkeybarber.com.

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