

FOR IMMEDIATE RELEASE
October 27, 2008



Media Contact:
Jenny Gregorcyk, TateAustinHahn
(512) 344-2037
jgregorcyk@tateaustinhahn.com

PIRKEY BARBER MANAGING PARTNER TAPPED TO BECOME PRESIDENT OF PRESTIGIOUS AMERICAN INTELLECTUAL PROPERTY LAW ASSOCIATION

AUSTIN, TX— At the organization’s annual meeting in Washington last week, the American Intellectual Property Law Association (AIPLA) elected William Barber, managing partner of Austin law firm Pirkey Barber, to serve on the organization’s executive committee, and eventually become its president in 2011.

“As one of the nation’s leading trademark attorneys, Bill was a natural choice to lead AIPLA because of his active involvement with the association and more than 20 years of industry experience,” said former AIPLA Executive Director Michael Kirk.

Barber primarily focuses on trademark litigation and policing and is one of very few trademark specialists to be named president of AIPLA in the organization’s more than 100-year history. An accomplished lawyer, Barber has been recognized in leading publications such as *The Best Lawyers in America* and *Who’s Who Legal: Texas*.

“I’m thrilled to see Bill represent Pirkey Barber in such a prestigious position,” said Lou Pirkey, Barber’s partner and himself a former AIPLA president. “I know he will bring his deep knowledge of the industry into this position and serve with the utmost dedication.”

Barber’s tenure on the executive committee follows a five-year process, beginning as second vice president, followed by first vice president, president elect, president and finally immediate past president.

AIPLA is a 17,000-member national bar association composed primarily of lawyers in private and corporate practice, in government service and in the academic community. The AIPLA is actively involved in shaping intellectual property policy worldwide through its work on Federal legislation and regulations, as well as international treaties, affecting intellectual property matters.

Barber’s depth of experience with unfair competition litigation will help him serve the association as they continue to be actively involved in shaping the nation’s intellectual property policy through its work on legislation, federal regulations and intellectual property cases.

-more-

About Pirkey Barber

Pirkey Barber is one of the few firms in the United States specializing exclusively in the field of trademark and unfair competition law. The firm's lawyers have represented clients large and small in hundreds of trademark cases, mostly in federal courts, across the United States. They have also represented clients in many contested matters before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office and in domain name disputes under ICANN's Uniform Dispute Resolution Policy. Many clients are Fortune 500 companies, but others are universities and small businesses. Pirkey Barber counsels these clients on all aspects of trademark law, including trademark clearance, registration, and litigation.

###