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PIRKEY BARBER MANAGING PARTNER ELECTED PRESIDENT OF PRESTIGIOUS AMERICAN INTELLECTUAL PROPERTY LAW ASSOCIATION

AUSTIN, TX — At the organization’s annual meeting in Washington next week, the American Intellectual Property Law Association (AIPLA) will swear in Bill Barber, managing partner of Austin law firm Pirkey Barber LLP, as the association’s president. Barber was elected to AIPLA’s executive committee in 2008 and has been active in the organization for over 20 years.

Barber’s practice focuses on trademark policing and litigation. He is one of the few trademark specialists to assume the office of president of AIPLA in its more than 100-year history. Barber has been recognized in leading publications including *The Best Lawyers in America*, *Who’s Who Legal: Texas* and *Chambers USA Guide to America’s Leading Lawyers for Business*.

“I can’t think of a more talented, experienced attorney to lead this organization into the future,” said Lou Pirkey, Barber’s partner and himself a former AIPLA president. “Bill has dedicated himself to the practice of intellectual property law and to serving this organization with commitment and passion. He is a natural fit for this role.”

AIPLA is a 16,000-member national bar association composed primarily of lawyers in private and corporate practice, government service and academia. Barber’s experience in the IP field will be valuable as the association continues to shape the nation’s intellectual property policy through its work on legislation, federal regulations and intellectual property cases.

“AIPLA has always prided itself on the strength of its leadership. To have someone with Bill’s diverse background and breadth of experience will not only be great for AIPLA, but for our profession as well” said Todd Dickinson, AIPLA Executive Director.

About Pirkey Barber LLP

Pirkey Barber is one of the few firms in the United States specializing in the field of trademark and unfair competition law. The firm’s lawyers have represented clients large and small in hundreds of trademark cases, mostly in federal courts, across the United States. They have also represented clients in many contested matters before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office and in domain name disputes under ICANN’s Uniform Dispute Resolution Policy. Many clients are Fortune 500 companies, but others are universities and small businesses. Pirkey Barber counsels these clients on all aspects of trademark law, including trademark clearance, registration and litigation.

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