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Media Contact:
Jenny Gregorcyk
512.344.2037
jgregorcyk@hahntexas.com



**NEW HIRES, PRESTIGIOUS HONORS CONFIRM PIRKEY BARBER LLP'S REPUTATION
AS TEXAS' LEADING TRADEMARK LAW FIRM**

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**Austin-based firm adds two new attorneys;
partners recognized among state's most accomplished lawyers**

AUSTIN, Texas – With the addition of a new lateral partner and associate and a host of awards and recognitions in 2010, Austin-based Pirkey Barber LLP continues to demonstrate its professional excellence and optimal client service in the area of trademark law.

PirkeyBarber's newest partner, Christopher L. Graff, brings to the firm an extensive practice and experience focusing on trademark and related unfair-competition law, as well as copyright and trade secret issues.

Also joining PirkeyBarber as an associate (bar admission pending) is Steven M. Espenshade, who recently earned his degree from The University of Texas School of Law. While there, Espenshade was a recipient of the Jaime Davila Endowed Scholarship in Law.

"Chris and Steven add both expertise and energy to our practice and will make it even easier for us to deliver the service and quality our clients expect," said Bill Barber, co-founder and partner at Pirkey Barber LLP. "We are fortunate to have them as part of our team."

PirkeyBarber's growth comes at a time when the firm and its partners are being recognized on many fronts for their accomplishments. *Texas Lawyer* recently selected founding partner Louis Pirkey as one of The 25 Greatest Texas Lawyers of the Past Quarter-Century. The firm as a whole received a Metropolitan First-tier Ranking for intellectual property law in the *U.S. News—Best Lawyers* ranking of "Best Law Firms."

Other honors include recognition for partners Pirkey, Barber, Steve Meleen and Susan Hightower in the Intellectual Property Law Category for the 2011 edition of *The Best Lawyers in America*®. Pirkey, Barber, Meleen and partner Shannon Vale were also honored in *The International Who's Who of Trademark Lawyers 2010*. Pirkey, Barber and Vale were recognized in the 2010 *Chambers Guide to America's Leading Lawyers*, as well as representing three of the nine Texas attorneys listed in Legal Media Group's Guide to the World's Leading Trade Mark Law Practitioners, more than any other firm.

"While we're certainly proud to have achieved these recognitions, what really matters is the value that our service brings to our clients," said Pirkey. "Our reputation is really a testament to the dedication each and every member of this firm has put into providing excellent client service."

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About Pirkey Barber LLP

PirkeyBarber is one of the few firms in the United States specializing exclusively in the field of trademark, copyright and unfair competition law. The firm's lawyers have represented clients in hundreds of cases, mostly in federal courts, across the United States. They have also represented clients in many contested matters before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office and in domain name disputes under ICANN's Uniform Dispute Resolution Policy. Many clients are Fortune 500 companies, but others are universities and small businesses. PirkeyBarber counsels these clients on all aspects of trademark and copyright law.

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